The DSI Manifesto Initiative

To set priorities and ensure impact of Digital Social Innovation Initiatives in Europe

- To give a stronger voice to DSI communities in Europe
- To raise public and political awareness of DSI and its impact
- To network diverse activities and share best practices
- To create an instrument to advocate and grow DSI efforts
- A draft has been put together (updated several times)
- An online consultation organised
- Interviews with key stakeholders
- Endorsement process in on-going

Participate now!

www.dsimanifesto.eu
The DSI Manifesto

The Key Points of the DSI Manifesto
1. Openness and transparency
2. Democracy and decentralization
3. Experimentation and adoption
4. Digital Skills and Multi-Disciplinarity
5. Sustainability
Openness and transparency

• **Promote Open Data approaches** (innovative ways of opening up, capturing, sharing, using, analyzing and interpreting open data), and ensure transparency of the algorithms used by platforms with high social value.

• **Sustain Open Knowledge** (communities supported by online platforms that collectively analyse data, develop and analyse new types of knowledge or crowdfund social projects).

• **Mandate use and reuse of existing Open-Source** (and possibly free of charge) software in national and EU funding streams. **Encourage development and adoption of Open Hardware** (hardware which people can adapt, hack and shape into tools for social change with no legal limitation).
Democracy and decentralisation

• *Promote citizens' awareness and political attention* towards these new forms of innovation of commons and citizen engagement and to the risks (privacy, monitoring) entailed by centralized solutions (including dominant social networks, clouds, and AI systems).

• *Accelerate projects which aim at integrating digital tools into every aspect of democracy*, from campaigns and proposals to policy design, spending and scrutiny - and encourage leadership from municipalities, parliaments, political parties, whether through funding, advocacy or convening.

• *Analyze, compare and give broader visibility* (for further replicability) to the open democracy and participatory budgeting practices implemented by several European cities.
Experimentation and adoption

• **Bring together** existing communities of citizens with entrepreneurs, social innovators and institutions, to assess the real effectiveness of DSI solutions and align regulation, law, technology and user needs in order to eliminate barriers to innovation and to inclusion (without discrimination based on age, gender, cultural background, disabilities and sexual orientation).

• **Set technological priorities** of public research programmes as the most effective to cope with societal challenges: low-cost or collaboration potential may be more important than sheer performance.

• **Make sure that EU and public institutions are the first ones to test and adopt DSI approaches.** Use new participatory models to engage citizens in everyday life, in their localities.
Digital skills and multi-disciplinarity

• **Incentives for multi-disciplinarity**: novel approaches and support are sought to fostering collaboration between the tech community, social scientists and civil society organisations.

• **Promote a much broader base** of digital skills among citizens, and women in particular, NGOs and other community organisations, to enable them to get advantage of digital technologies – and contribute to their development into social directions. This includes critical thinking and language skills, which are crucial for media and digital literacy.

• **Information technologies and coding skills**, as well as a broad multidisciplinary understanding of Internet governance, should be part of the core curricula both in schools and universities – which requires massive training for teachers as well.
Sustainability

• **Governance:** Redefine the governance rules for public research programmes, assigning a leading role to social innovators (such as makers, start-ups, researchers, social enterprises, civil society associations and NGOs) rather than to large and established companies with powerful lobbies.

• **Methodology:** Structure funding to fit the distinct stages of innovation - from early stage design to incubation and acceleration and then through to scaling up. Define and experiment new sustainability models for DSI (e.g. leveraging on crowdfunding and CSR programmes).

• **Additional sources:** Leverage public sector procurement opening it up to the above-mentioned civil society actors and sustainability areas. Increase access to alternative sources of finance and cross-border crowdfunding.
Introduction

The unprecedented power and connectivity enabled by digital technologies and the Internet are rapidly changing the opportunities we have to address some of society’s biggest challenges, such as health, environment, engagement, inequality, financing inclusion and adapting to global economic shifts.

However, to make the most of these opportunities, we need to move away from the current commercialization of power by a small number of large tech companies and enable a much broader group of people and organizations to develop and share innovative digital solutions.

Across Europe, a growing movement of people is seizing opportunities for Digital Social Innovation (DSI), developing bottom-up solutions bringing together participation, collaboration, experimentation, openness, and inclusivity. However, it is still a relatively small movement because the public and private investment in DSI to date is limited. In addition, there is a lack of collective solutions and the active involvement of large organizations is often limited.

The DSI Manifesto aims to catalyze civic participation into democratic and social processes, increasing societal resilience and making our digital society a more diverse, open, and inclusive place.

The manifesto reflects the views of a broad group of citizens and communities who are engaged in DSI as well as experts and professionals. The goal is to increase awareness and demand for DSI and to advocate for DSI as a priority in public policy.

The current version

THE KEY POINTS

1. Openness and transparency

- Promotes open, data-driven approaches and innovation in ways of opening up, sharing, learning, and exploring.
- Emphasizes data and transparency as a key element of digital society.

2. Democracy and decentralization

- The decentralized Internet has enabled a relatively open space for democracy and participation in every part of the world. DSI utilities are essential for transparency in elections, governments, and institutions.
- Promotes citizens’ awareness and participation through new forms of innovation, the creation of new communities, and the role of open data.
- Accelerates projects that aim at integrating digital tools into everyday aspects of democracy, from campaign and policy design to monitoring and receiving feedback from citizens.

3. Experimentation and adoption

- Supporting the adoption of innovative solutions can lead to organizational and social change.
- Involves a broad range of stakeholders, including citizens, businesses, and organizations.

4. Digital skills and multi-disciplinarity

- One of the biggest challenges is the large gap between the skills of digital natives and digital immigrants.
- Promotes new, cross-disciplinary methods and approaches.

5. Sustainability

- Sustainability is critical for the success of DSI. It is about ensuring that DSI is not just about creating new solutions but also about ensuring their long-term viability.

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# DSI Manifesto Workshop

## The Key Points for the Manifesto

1. **Financial Support**
   - Importance of funding mechanisms that support digital innovation and innovation in the digital field.
   - Call for public and private funding initiatives.
   - Emphasis on the importance of a stable and predictable funding environment.

2. **Expanding**
   - Need for expansion of digital innovation and innovation in the digital field.
   - Proposal for a digital innovation map.
   - Focus on the importance of international collaboration.

3. **Digital skills and multi-disciplinarity**
   - Importance of digital skills development.
   - Need for multi-disciplinary approaches in digital innovation.
   - Call for investment in education and training.

4. **Democracy and democratization**
   - Importance of digital democracy.
   - Need for increased participation and engagement.
   - Focus on the role of digital technologies in promoting democratic values.

5. **Openness**
   - Importance of openness in digital innovation.
   - Need for increased transparency and accountability.
   - Focus on the role of open data and open standards.

## Workshop Agenda

**Digital Social Innovation Manifesto Workshop**

23 May 2017 - Rome, Italy

**Theme:** Gatekeeper and Enabler of Digital Social Innovation Initiatives in Europe

**Objectives:**
- Define priorities and ensure impact of digital social innovation initiatives in Europe
- Foster a European platform for digital social innovation
- Promote innovation and entrepreneurship in the digital social innovation field

**Interactive Participatory Manifesto Wall**
- 800 Risers
- 80 Contributors
- 200 Cards

**#DSIMANIFESTO**

154 Countries
25 Speakers
4 Workshops
2,600 Risers
248,000 Implications

**Digital Social Innovation Manifesto Consultation**

Your say and participate now!
Results of the open consultation, interviews and policy workshop: Importance of DSI Manifesto elements

Importance of the DSI Manifesto elements

- Financial support
- Experiment
- Digital Skills and multidisciplinarity
- Democracy and decentralisation
- Openness

- Very important
- Not important
- Moderately important
- No opinion
Results of the open consultation, interviews and policy workshop: elements’ importance

Specific elements' importance

- Sustain open knowledge
- Promote Open date
- Mandate Open Source / Hardware
- Citizens and political awareness
- Showcase open democracy
- Accelerate democracy projects
- Incentives for multi-disciplinarity
- More ICT curricula
- Promote digital skills
- Public adoption
- Set technological priorities
- Bring together
- Additional funding sources
- Methodology
- Governance

Moderately important | Not Important | Very Important
Statistics of the open consultation: Area of work

Academia-research
NGOs
Government
Start-ups
Other
Statistics of the open consultation: specific area of activity
Statistics of the open consultation: age grouping
Statistics of the open consultation: gender
The DSI Manifesto endorsement

• Endorsement of the DSI Manifesto organised at:
  – https://www.dsimanifesto.eu/endorsement/
• Stakeholders are invited to endorse the Manifesto on a personal level
• Endorsement campaign started last September
• 244 persons endorsed the DSI Manifesto
Endorsements per country
Endorsements per country

Austria
Belgium
Brazil
Caralonia
Colombia
Cyprus
Denmark
Finland
France
Germany
Greece
Italy
Mexico
Netherlands
Luxemburg
Nigeria
Poland
Norway
Portugal
Spain
Sweden
Switzerland
UK
USA
Interesting facts

• Endorsed by one Member of the European Parliament
• Endorsed from people coming from USA, Brazil, Colombia, Mexico, Nigeria, etc
• Endorsed from academia, research, companies, NGO, Governmental organisations, etc
I ENDORSE THE DIGITAL SOCIAL INNOVATION MANIFESTO

dsimanifesto.eu/endorsement

and share it  #DSImanifesto | @CAPSSIEU

Participate now!
The DSI Manifesto: Future steps

1. **Further promotion of the endorsement** and invitation to participate
2. **Publication of the DSI Manifesto** in well-known newspapers and web-sites
3. **Presentation in different relevant conferences and events**, such as INSCI 2017, Opening a new ERA on Social Innovation (Lisbon, Nov 2017), Connected technologies for social goods (Feb 2018, Brussels), etc.
4. **Extending the collaboration** with other relevant stakeholders and initiatives
Thank you for your attention